Made

RACING

PARTNERSHIP OPPORTUNITIES 2022



INTRODUCTION

WELCOME TO MADE RACING

Do you share the same vision and ambitions as us?

Will you be part of our journey to the UK's premier GT racing championship? We're looking for partners who wish to align their long-term ambitions with ours and mutually benefit from an association with an emerging race team that is Made Racing.

THE TEAM

OUR AMBITIOUS RACING TEAM

As a newly established race team our aim is to be on the grid for British GT, the UK's premier GT racing championship, within the next 3-5 years.









Matthew Batt



Team Owner & Driver

Matt is the driving force behind the creation of Made Racing and will spearhead the team's assault on the Ginetta GTA Championship in 2022.

David McDonald



Team Manager

David brings a wealth of top level motorsport knowledge from his experience working with numerous race teams and high profile manufacturers including Ferrari, McLaren, and Lamborghini.

Dan Jeal



Chief Mechanic

Dan is a highly regarded engineer and mechanic with over 20 years experience working for elite race teams across Europe including FF Corse, the world's largest Ferrari GT race team operation.

Dave Hodgson



Race Support

Dave has over 15 years experience providing race support at tracks across the UK and Europe for a variety of teams, ranging from club level right up to F1.

THE CAR

GINETTA G56 GTA

Derived from the most successful GT4 chassis in history, the Ginetta GTA car brings everything a driver needs to experience an entry level GT car with uncompromising capabilities.

The G56 offers an affordable high-performance race car with low running costs and high reliability, featuring a chassis designed with one objective: to provide the very best experience for the driver whilst not compromising on safety or equipment.



THE CHAMPIONSHIP

GINETTA GT ACADEMY SERIES

The new Ginetta GT Academy is a unique concept providing a high performance yet safe environment for drivers of all experience levels to compete in entry level GT racing.

With the exact same spec of cars across the grid running a uniform base set-up, the emphasis is firmly on the driver with this creating some of the closest and most exciting racing imaginable.

The 2022 season will feature 15 races as part of the support calendar for both the British GT Championship and the British Touring Car Championship.





“We’ve put together a talented team of people at Made Racing and I’m excited to be an integral part of it. Matt has displayed an impressive level of both speed and car control during testing, which bodes well for the season ahead.”

DAVID MCDONALD
TEAM MANAGER

COVERAGE

GREATNESS IN EXPOSURE

Create positive publicity and raise your profile in motorsport

With live coverage viewed by millions on ITV4 and YouTube, along with professional photographic coverage of all races, we are able to provide considerable benefits for partners seeking maximum exposure to an ever-growing audience at the track, online, and on television.
ITV4 coverage of 2019 BTCC exceeded 19 million viewers.





SPONSORSHIP

WANT TO SEE YOUR BRAND ON TV?

It's not by chance that some of the most prestigious companies in the world are involved in motorsport sponsorship.

The fast-moving world of motorsport is the ideal way to advertise your business to huge audiences.

As a Made Racing partner you will create brand awareness, achieve business benefits from your investment, and cultivate important business relationships.

Our partners will enjoy VIP hospitality at some of the UK's premier race circuits with paddock and grid passes for you and your guests, along with full branding visibility on the car, driver race suit and helmet.

We offer a range of tax-deductible partnership opportunities starting from as little as £2500, all of which can be specifically tailored to you, your company and your objectives.

What better way to differentiate your company from the competition…

SPONSORSHIP

OUR PACKAGES

LEAD

INCLUDES:

- Title branding on race car, suit & helmet
- Headline branding on website & press releases
- Headline branding on promotional assets (eg. email marketing, branded caps)
- Featured on www.maderacing.co.uk
- Social media exposure & promotion
- Full VIP hospitality including paddock passes
- Driver meet & greet at each round
- Garage access & grid walk passes

PREMIUM

INCLUDES:

- Premium branding on race car, suit & helmet
- Premium branding on website & press releases
- Premium branding on promotional assets (eg. email marketing, branded caps)
- Featured on www.maderacing.co.uk
- Social media exposure
- Hospitality including paddock passes & garage access

ASSOCIATE

INCLUDES:

- Associate branding on race car & suit
- Associate branding on website & press releases
- Featured on www.maderacing.co.uk
- Social media exposure
- Hospitality including paddock passes

PARTNERS

JOIN OUR SPONSORS

TOTUM CONNECT

iNS MANAGEMENT

ARENA SEARCH

Plutus

ASTERIUS Technology

Ubiquity

CONTACT US

WANT TO KNOW MORE?

For further information about this exciting opportunity to be part of Made Racing's journey to the UK's premier GT racing championship please contact **partners@maderacing.co.uk**

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